



HM Government



Supporting your employees to get their Covid-19 booster

About the vaccination programme

Every adult in the country now needs to get a Covid-19 booster vaccine, because two doses does not give you enough protection against catching Omicron. A booster will strengthen your protection from serious illness from Covid-19 and give you the best possible defence for you and your family.

The role of employers

We are urging employers up and down the UK to encourage employees to get their Covid-19 booster, or their first or second dose of the Covid-19 vaccine if they haven't yet had it. Businesses play a vital role in helping to support their staff in getting their vaccines. Only through collective effort will we help people to make well informed decisions and encourage as many people as possible to get vaccinated.

Resources that are available

There are a variety of resources in this toolkit to help you engage employees in different ways to spread the message far and wide in your internal channels. Additional resources can be downloaded from the **Campaign Resource Centre**.

Covid-19 booster assets



Parents assets



What can employers do to encourage employees to get their vaccines?

- Be as flexible as possible when it comes to staff getting their vaccines, which could include giving paid time off work for employees to attend their vaccination appointment.
- Use the campaign resources to run awareness campaigns in your organisation and provide employees with access to reliable and accurate information about the vaccines.
- Urge staff to be cautious of misinformation and encourage them to use trusted sources like nhs.uk if they are searching for information about the vaccine.
- Create employee advocates by encouraging staff to discuss their vaccine experiences and share accurate information with colleagues, family and friends.